

Media Information Year 2012

Structural Engineering International (SEI)

Structural Engineering International (SEI), Journal of the International Association for Bridge and Structural Engineering (IABSE), is the leading international journal of structural engineering dealing with all types of structures and materials. *SEI* offers its readers a unique blend of short profiles on recent structures, and longer, in-depth technical articles on research, development, design, construction and maintenance. Articles are written by practicing engineers and academia from around the world and reflect the high standards of IABSE. All technical articles are reviewed by the IABSE SEI Editorial Board, with collaboration of over 250 experts and over 25 Correspondents. The *SEI* Editorial Board is chaired by H.H. Snijder, The Netherlands.

Themes in 2012:

SEI 1/2012: (Feb.) 'Recent Structures and Research and General Reports on Robustness'

SEI 2/2012: (May.) 'Codes of Practice in Structural Engineers'

SEI 3/2012: (Aug) 'Climatic Structures and General Reports'

SEI 4/2012: (Nov.) 'Structural Fire Engineering''

Circulation

- **4000 IABSE Members**

- by profession

Consulting and Design:	48 %
Education and Research:	33 %
Construction firms:	10 %
Public Authorities/ Owners:	9 %

- by region

Europe:	60%
Asia:	23%
America:	13%
Africa and Australasia:	4%

Technical Data

Copies per issue:	6000
Printing Process:	Offset
Printed area:	185 x 265 mm
1/1 page:	185 x 265 mm
1/2 page horizontal:	185 x 125 mm
Bleed:	210 x 297 mm (+ 3mm for cut)

- **300 Paid Subscriptions**

- **Further circulation:**

Depending on the issue 500 - 1500 additional copies are distributed to selected conference attendees

Advertising Deadlines:

Published quarterly:	SEI 1/12	SEI 2/12	SEI 3/12	SEI 4/12
Space order:	Dec. 5	March 2	June 4	Sept. 21
Delivery of artwork:	Dec. 12	March 9	June 11	Sept. 28
Distribution:	Feb. 2	Apr. 30	July 30	Oct. 31

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Advertisement Rates (in Swiss Francs/CHF as from January 1, 2012)

Half and Full Pages:	Black & White					Four Colours				
	1x	2x/3x	4x/5x	6x/7x	8x	1x	2x/3x	4x/5x	6x/7x	8x
1/1 page	2350	2180	2080	1970	1870	3500	3250	3090	2940	2790
1/2 page horizontal	1300	1250	1200	1130	1090	2500	2320	2200	2090	1990
Cover page 2, 3 and 4	-	-	-	-	-	3900	3650	3490	3340	3190

Business Cards:*	Black & White					Four Colours				
	1x	2x/3x	4x/5x	6x/7x	8x	1x	2x/3x	4x/5x	6x/7x	8x
Size 62 x 90 mm										
CHF (Swiss Francs)	500	460	440	420	400	700	650	620	590	560

* Business Cards are for IABSE Members only.

Additional costs:

All typesetting and extra preparation of advertisements will be billed at cost.
8 % VAT to be added when applicable.

Loose Inserts:

Price on request. Per insert the maximum weight is 25 gm, per issue we accept two inserts.

Recruitment Advertising

Job Vacancies in SEI can be combined with advertisements in the IABSE e-newsletter and the IABSE Website.
For advertisement rates and more information, please contact Ms S. Niggeler at the address below.

Artwork Requirements

Files should be delivered ready for print.

Formats: - pdf preferred, otherwise eps, tiff
Minimum resolution: - pictures 355 dpi
- line drawing: 1200 dpi.

All colours must be in CMYK.

No responsibility is taken by IABSE for
colour variations and picture quality.

Delivery of Artwork and Enquiries:

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